



What's financially important to you?

- Would your family be able to replace lost income if an income provider dies?
- Does your family have enough savings to pay the bills for an extended period of time?
- Would your family debts, education and child care expenses be covered if an income disappears?

aPriority[®] Whole Life

Here are just a few challenges your family might face if a wage earner is suddenly gone:

- Almost half of women in the U.S. are either primary or co-breadwinners, where their income helps with family survival.¹
- Average child care costs can range between \$11,000 and \$16,000 per year for one child before preschool.²
- Your mortgage, utilities and other living expenses will continue, and possibly increase.

Make aPriority[®] Whole Life the priority for your family.



¹ Glynn, S.J. *Breadwinning Mothers Are Critical to Families' Economic Security*. (2021, March 29). Center for American Progress. <https://www.americanprogress.org/issues/women/news/2021/03/29/497658/breadwinning-mothers-critical-families-economic-security/>

² Workman, S. *The True Cost of High-Quality Child Care Across the United States*. (2021, June 28). Center for American Progress. <https://www.americanprogress.org/issues/early-childhood/reports/2021/06/28/501067/true-cost-high-quality-child-care-across-united-states/>

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