

CONTENT MADE FOR YOU!

Social Media Assets for Americo Agents



🔍 What should I post on social media? ✕

As an insurance agent, it is important that you connect with your clients and create awareness that you are a trustworthy industry expert.

Americo has created pre-approved social media posts for our contracted agents. You can use our posts to motivate your audience. Just pick and choose what works for you!

Yes!

These posts are already compliance approved. For more information on advertising, please view our:

[Advertising Guidelines](#)

Every day families are faced with the difficult task of saying goodbye to loved ones. A traditional funeral can be costly, and the fees are the last thing someone needs to worry about when grieving the loss of a loved one. **Americo's Eagle Premier Series can help ease the financial burden placed on a family when a loved one dies.** We have created the following posts to help you connect with your clients on the matter.

INSTRUCTIONS:

1

Click this button to download the images.

[DOWNLOAD](#)

2

Copy and paste the pre-approved captions to your social media accounts.

3

Upload the corresponding image and publish.

4

Post complete! Stay active on your accounts and respond to any comments or messages.

Eagle Premier Series (Policy Series 311/312/313) is underwritten by Americo Financial Life and Annuity Insurance Company (Americo), Kansas City, MO and may vary in accordance with state laws. Some products and benefits may not be available in all states. Some riders are optional and may be available at an additional cost. Certain restrictions and variations apply. Consult policy and riders for all limitations and exclusions.

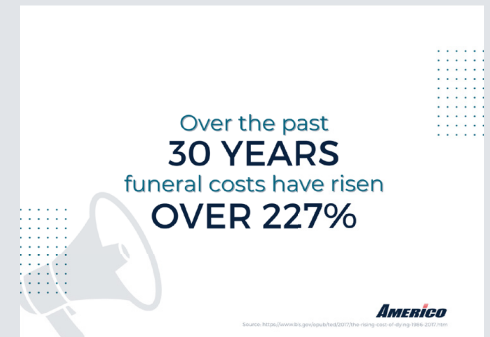
PRE-APPROVED CAPTIONS

IMAGES

Final expense insurance helps ensure that your loved ones are financially prepared for covering your end-of-life and funeral expenses. Message me to learn more!



Message me so we can talk about how you can help protect your loved ones from expensive funeral bills.



Message me to learn about final expense coverage options from \$5,000 to \$40,000. Eagle Premier Series from Americo provides individual and permanent protection from the very first day that your policy goes into effect. No physical exam required!



Final expense insurance is designed to provide your loved ones with cash to help cover expenses associated with your burial, funeral, and medical expenses. If you are interested in helping to relieve the financial burden of your loved ones after the event of your passing, let's have a chat.



PRE-APPROVED CAPTIONS

IMAGES

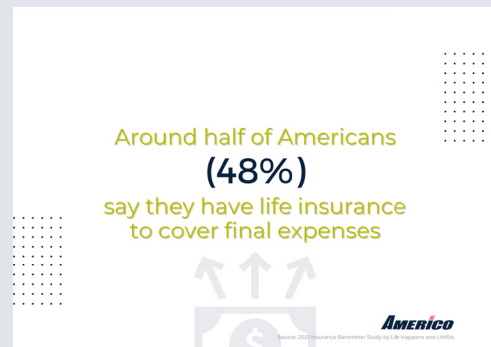
Getting life insurance is an expression of love that goes beyond words.



As an insurance agent, I am grateful for the opportunity to help provide peace of mind and financial security to individuals and families. I am here to help you, message me to get started!



You can get started today! Message me for more information.



The first step to protecting you and your loved ones is being prepared. I am happy to help you learn more about the factors that go into determining your life insurance coverage needs. Message me to get started!

