

CONTENT MADE FOR YOU!

Social Media Assets for Amerigo Agents



🔍 What should I post on social media? ✕

As an insurance agent, it is important that you connect with your clients and create awareness that you are a trustworthy industry expert.

Amerigo has created pre-approved social media posts for our contracted agents. You can use our posts to motivate your audience. Just pick and choose what works for you!

Yes!

These posts are already compliance approved. For more information on advertising, please view our:

[Advertising Guidelines](#)

Life insurance can help protect your client's family from the financial hardships that can come with the death, disability, or critical illness of the primary breadwinner. **Our Instant Decision Term Series features Whole Life, Term, and Universal life insurance products that allow you to customize coverage to help fit your clients' different needs.** We have created the following posts to help you connect with your clients on the matter.

INSTRUCTIONS:

1

Click this button to download the images.

[DOWNLOAD](#)

2

Copy and paste the pre-approved captions to your social media accounts.

3

Upload the corresponding image and publish.

4

Post complete! Stay active on your accounts and respond to any comments or messages.

Instant Decision Term Series (Policy Series 301/302/303/304/314/325) is underwritten by Amerigo Financial Life and Annuity Insurance Company (Amerigo), Kansas City, MO, and may vary in accordance with state laws. Some products and benefits may not be available in all states. Some riders are optional and available for an additional cost. Certain restrictions and variations apply. Consult policy and riders for all limitations and exclusions.

For Agent Use Only.

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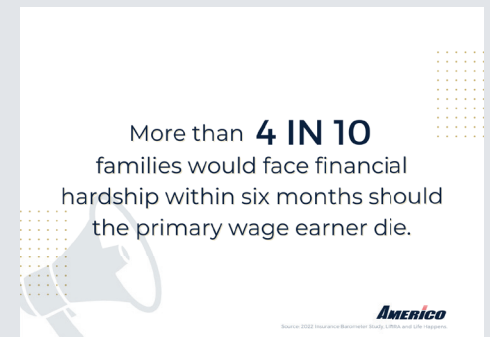
PRE-APPROVED CAPTIONS

IMAGES

The last thing you want to leave behind to your loved ones is a mountain of debt. Help ensure that your legacy is one of financial security with life insurance. Message me to get started!



Financial preparedness with life insurance is key in helping to secure your family's financial future! Are you prepared?



Life insurance may be one of the most important purchases you ever make. Let's chat about how you can help protect what matters most!



Life insurance is designed to provide financial support to your loved ones after you die. The need for life insurance may depend on your marital status, if you have kids, if you have a mortgage, and more! Message me and we can talk about the importance of life insurance for you and your situation.



PRE-APPROVED CAPTIONS

IMAGES

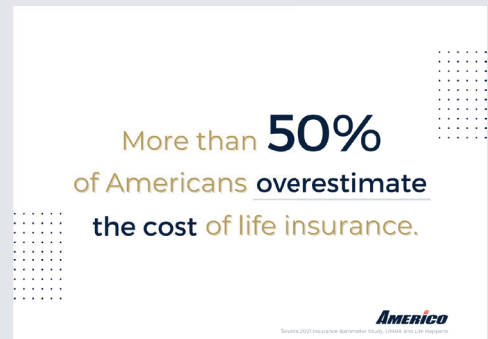
No one ever thinks they need life insurance until it's too late. Start protecting your family today with #lifeinsurance.



If your needs change as life goes on, your life insurance coverage should change with you! Continuation from Americo provides permanent protection whole life insurance for the cost of a term product, making it an affordable option for those who want long-term coverage. Message me to learn more!



Don't let common misconceptions hold you back from protecting your loved ones. Message me so we can talk about finding the right policy for you!



Life can be unpredictable, but your financial security doesn't have to be. Let's chat about your life insurance needs.

